

# AÉRYNE



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## AÉRYNE x Match

**Made to match, a collaboration between dating expert Match and Swedish brand Aéryne**

To celebrate love, Match.com and Aéryne are launching the campaign called "Made to Match" with limited-edition tracksuits inspired from the 80s, created to celebrate love.

Match and Aéryne have today launched the Made to Match collection in Sweden and the UK. It is a limited-edition range of matching tracksuits and face masks that you can coordinate with your significant other. When a couple sports the tracksuit together, the design forms a perfect heart shape, while the face masks make the ideal coordinating accessory.

All pieces are made out of leftover fabric from Portugal, composed of 100 per cent organic cotton and are produced in a female run factory in Hungary with limited impact on the environment, so you can match in style and also show some love to the planet. The tracksuits come in five different unisex sizes – XS, S, M, L and XL and you can buy it on [www.aeryne.com](http://www.aeryne.com) anywhere in the world.

This campaign comes as new research reveals over a third of Brits (34 per cent) are now happy seeing public displays of affection, following a second lockdown where loved ones have been forced apart. Traditionally, overtly lovesick couples would have made Brits recoil, but one in five (19 per cent) say they'll be less afraid to display their own love more publicly in future. Almost one in five (17 per cent) say that although they cringe seeing PDA, they secretly wish it were them.

To find out more about the Made to Match collection visit : [match.com/madetomatch](http://match.com/madetomatch) and [aeryne.com/made-to-match](http://aeryne.com/made-to-match) to buy the collection.

For more information from Aéryne, please contact [press@aeryne.com](mailto:press@aeryne.com).

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