

AÉRYNE



10th of August 2020, Stockholm

Aeryne at Stockholm Fashion district's Encouragement for Action exhibition.

From August 10-17, Aeryne will display its collection in collaboration with Hanna Stefansson at Stockholm Fashion district.

Stockholm Fashion District is a meeting place with 150 showrooms, uniting designers, retailers and fashion enthusiasts from Sweden and internationally. In 2018, they created an exhibition called Encouragement for Action, with the purpose of spotlighting and encouraging designers and organisations contributing to a more sustainable fashion industry to continue their efforts. The categories put forward are sustainable business models, new technology, evaluation based entrepreneurship and overall industry ground breaking initiatives.

Aeryne was selected to participate to the exhibition based on the on-demand business model that we follow, the use of leftover fabrics and our contribution to female empowerment through the donation of funds to a girls school in India.

Come discover our collection, along with many other designers with an innovative approach, during this week dedicated to sustainability in the fashion industry.

For more information, contact press@aeryne.com.